

nitodesign

Product
design



BETTER
VALUE
LESS
IS MORE

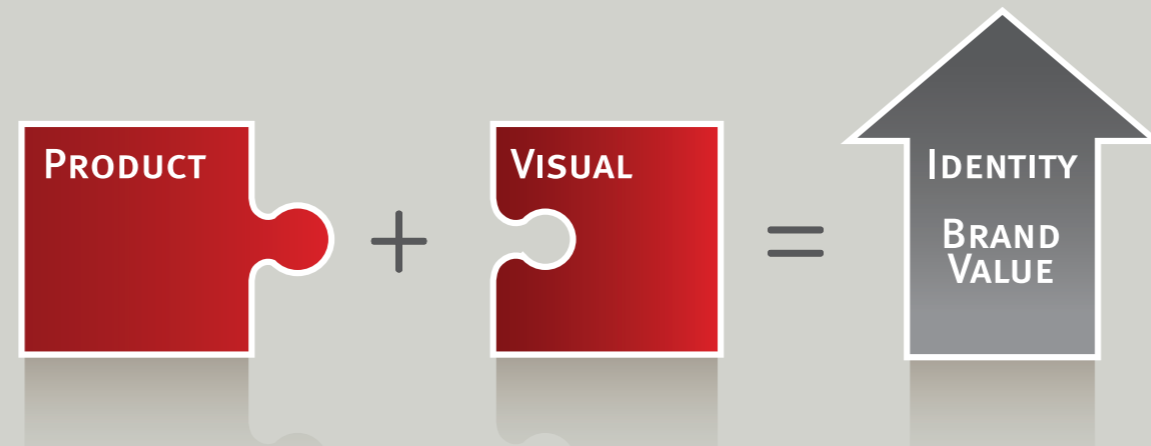
니토 디자인은 2000년에 설립되어 21년간 제품디자인, 시각디자인 분야에서 시장주도 전략으로 최적의 솔루션을 제공하고 있습니다.

각 분야별 20년 이상의 디자인 디렉터로 구성된 팀의 노하우와 크리에이티비티가 유기적으로 결합되어 국내외에서 지속적으로 성공모델을 만들어내고 있습니다.

더함과 덜함이 없는 정직한 디자인, 니토 디자인입니다.



business area



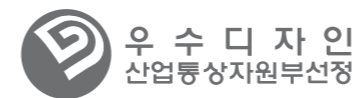
| 각 분야별 20년 이상의 디자인 디렉터로 구성된 팀 |



business area



- 2000 니토디자인 설립
- 2001 KIDP 산업디자인전문회사 인증
KOCCA 우수문화콘텐츠 수상
- 2002 태국 디자인라이센싱
홍콩, 마카오 디자인라이센싱
- 2003 KOCCA 캐릭터부문 우수콘텐츠 수상
- 2004 IT벤처기업클러스터사업 선정
- 2005 일본 디자인라이센싱
- 2005 우수산업디자인(GD)상품 수상
- 2006 우수산업디자인(GD)상품 수상
- 2008 디자인 출판사업 개시
디자인 나눔사업 수행
- 2009 한국디자인 100선 제품디자인 수상
한국디자인 100선 시각디자인 수상
코리아 디자인 어워드 수상
부산시전략산업 디자인 선도기업 선정
- 2011 자사 브랜드사업 확장
- 2013 우수산업디자인(GD)상품 수상
- 2014 수출역량강화사업 디자인수행기관평가
국내 1위
- 2015 우수산업디자인(GD)상품 수상
- 2016 잇어워드 수상
- 2018 디자인소품 Lee&Jo 런칭
- 2020 디자인 멘토링 서비스 런칭





ㄱ 전략적 디자인 솔루션 (Strategic Solution)

급변하는 시장의 요구를 철저히 파악하고 제반환경에 대한 치밀한 분석의 결과를 토대로, 정확한 디자인을 개발하여 목표고객의 감성자극을 추구합니다.

ㄱ 통합적 솔루션 (Integrate Solution)

마켓 리서치와 분석, 브랜드 전략, 제품기획 및 디자인 개발에서 엔지니어링 서비스를 통한 양산까지 통합적인 디자인 솔루션을 제공합니다.

ㄱ 실질적인 이익창출 (Success Realization)

혁신적이면서도 시장환경에 적합한 디자인 개발로 클라이언트의 실질적 이익이 창출되는 체계적인 시스템 및 사후관리 프로그램은 끊임없는 진화와 파트너십으로 지속됩니다.

nitdesign

product
design

product design



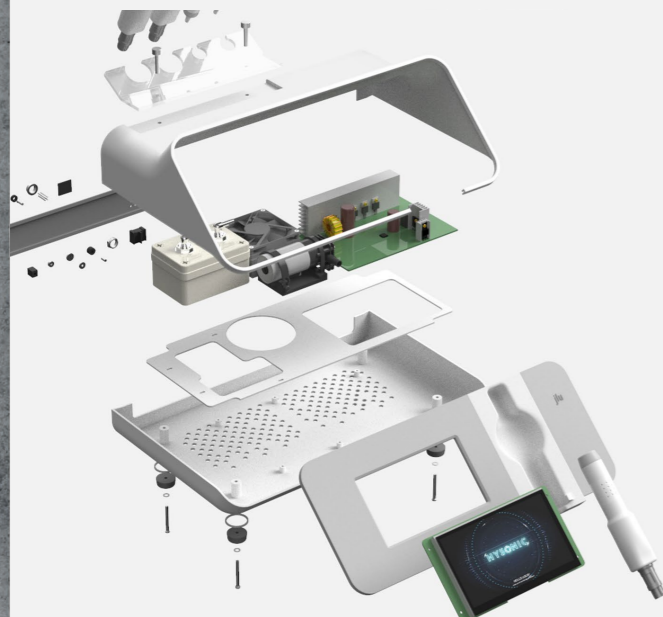
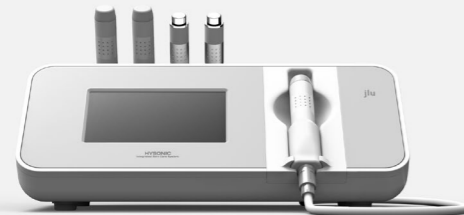
AROA smart diffuser



product design



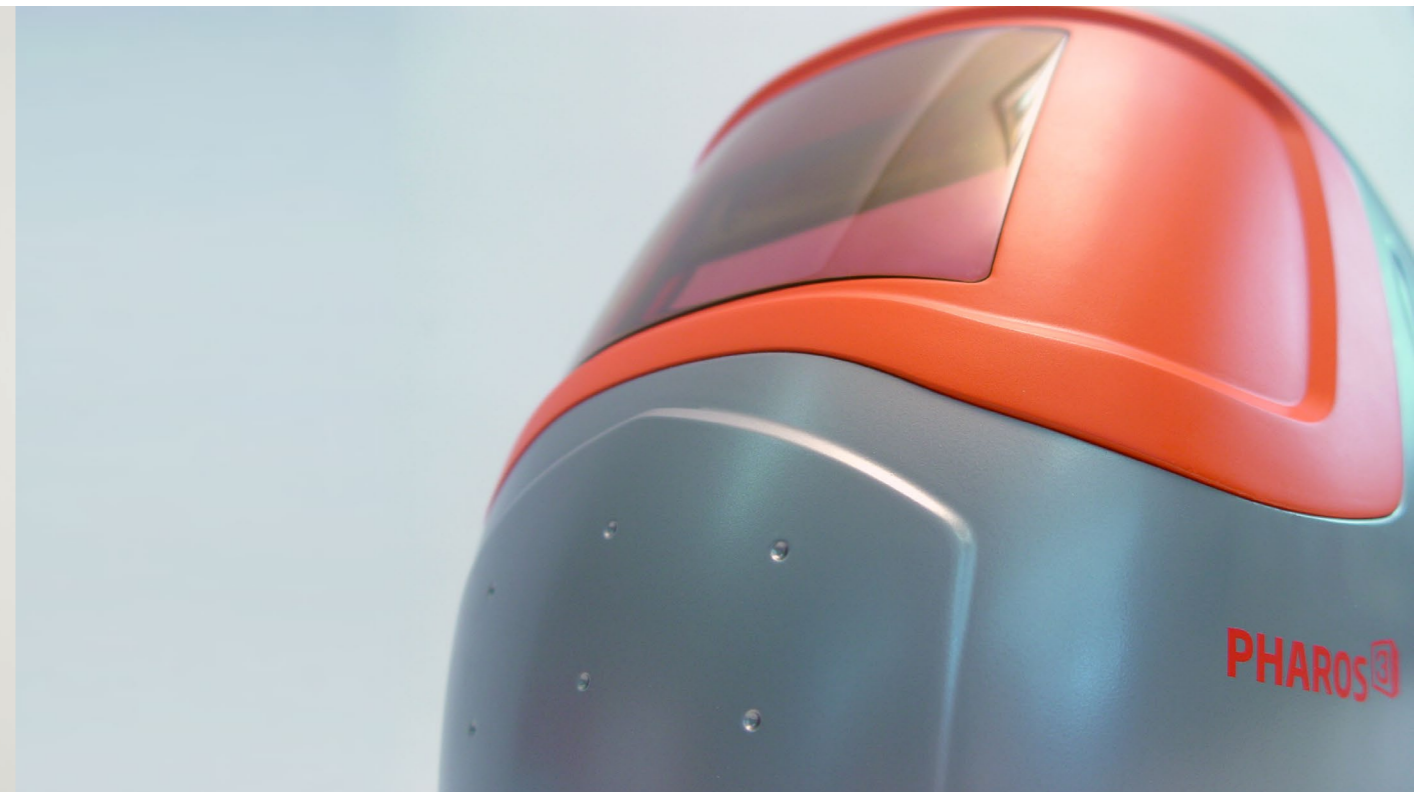
JLU Integrated Skin Care System



product design




ILHUNG Auto Darkening Welding Shield



 it Award

 우수 디자인
산업통상자원부선정

 산업통상자원부
뿌리기업명가 대통령표창



product design

nitodesign

ILHUNG Welding Smart Torch



우수디자인
산업통상자원부선정

산업통상자원부
뿌리기업명가 대통령표창

product design



MONITECH Handheld Weld Checker

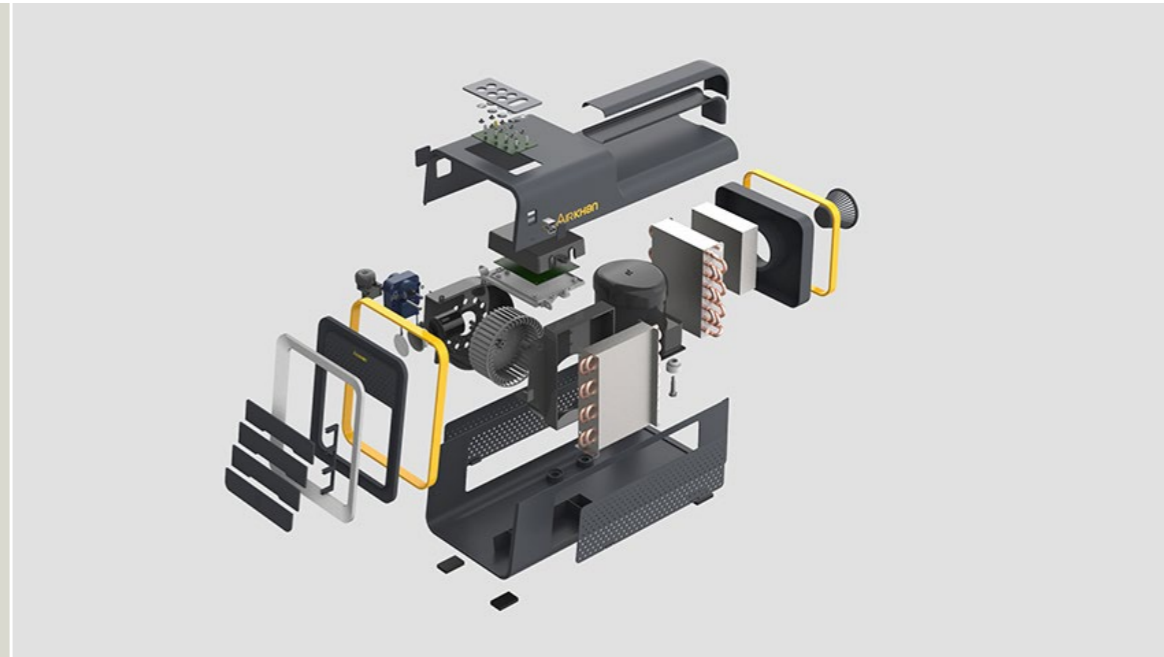


CREATIO
한국 디자인 100선 수상

product design



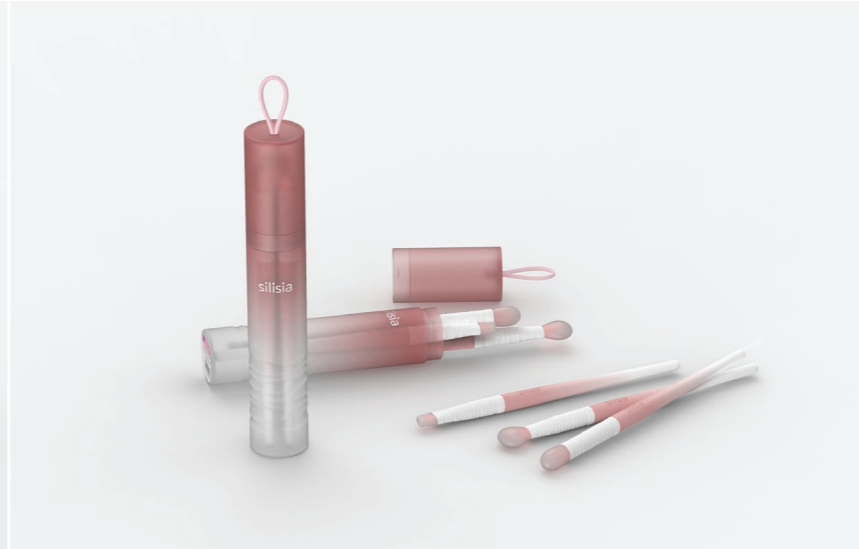
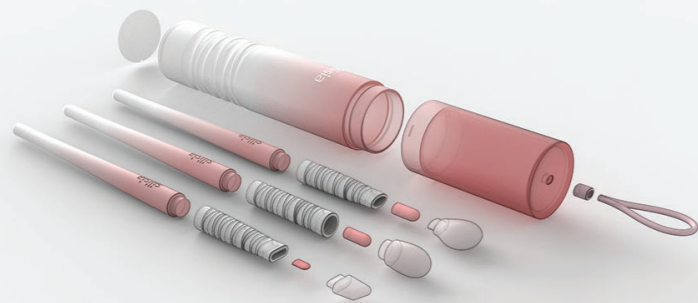
MEKAS Handy Air Conditioner



product design



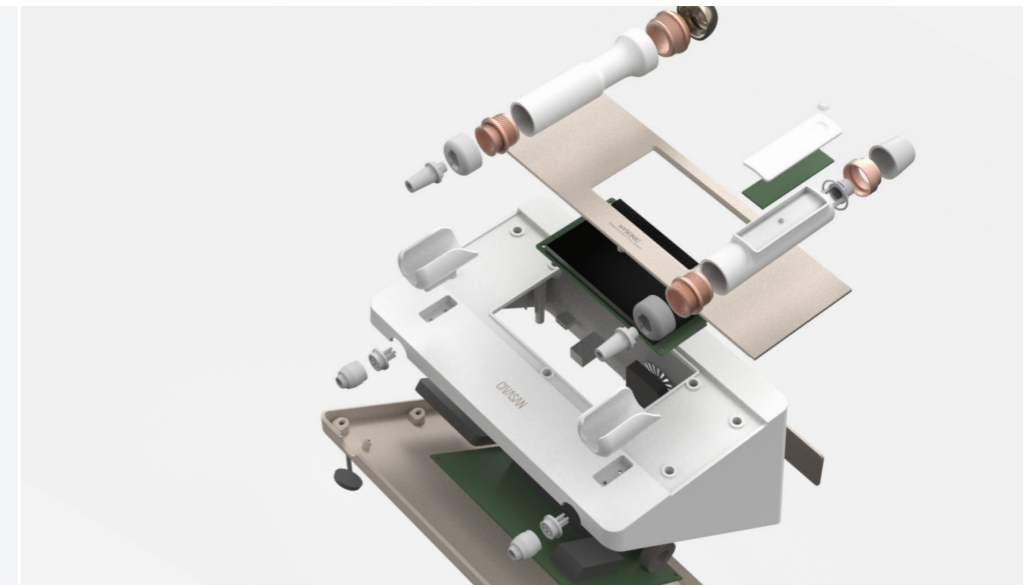
SILISIA Silicone Makeup Brush



product design



JLU Skin Care System



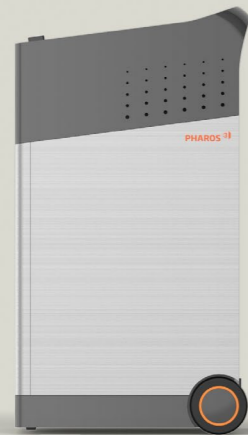
product design



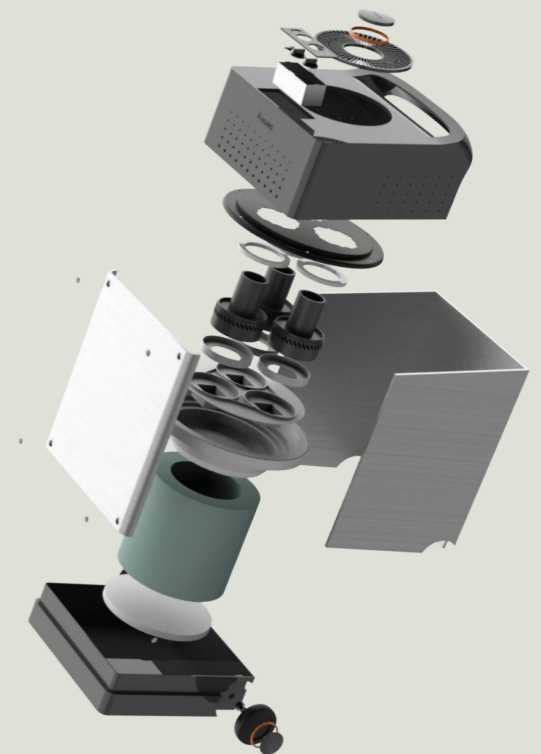
LUXCO ESS Container



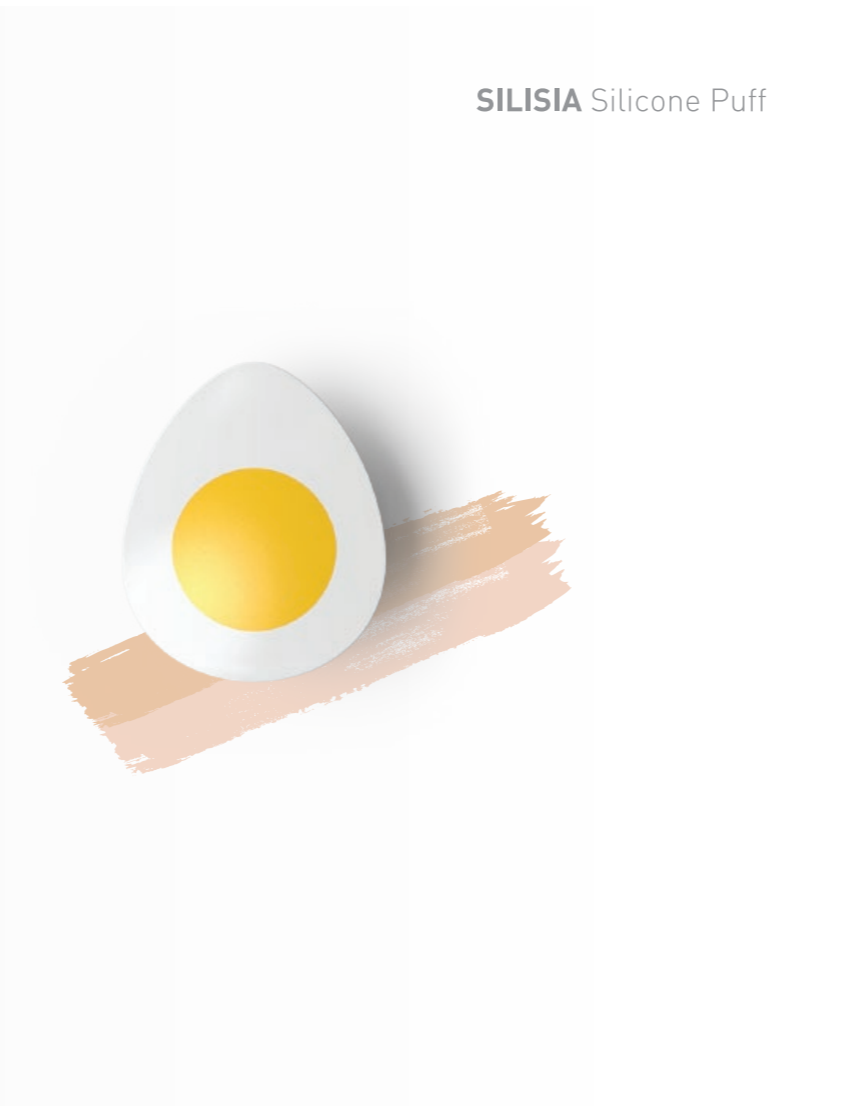
product design



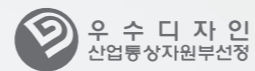
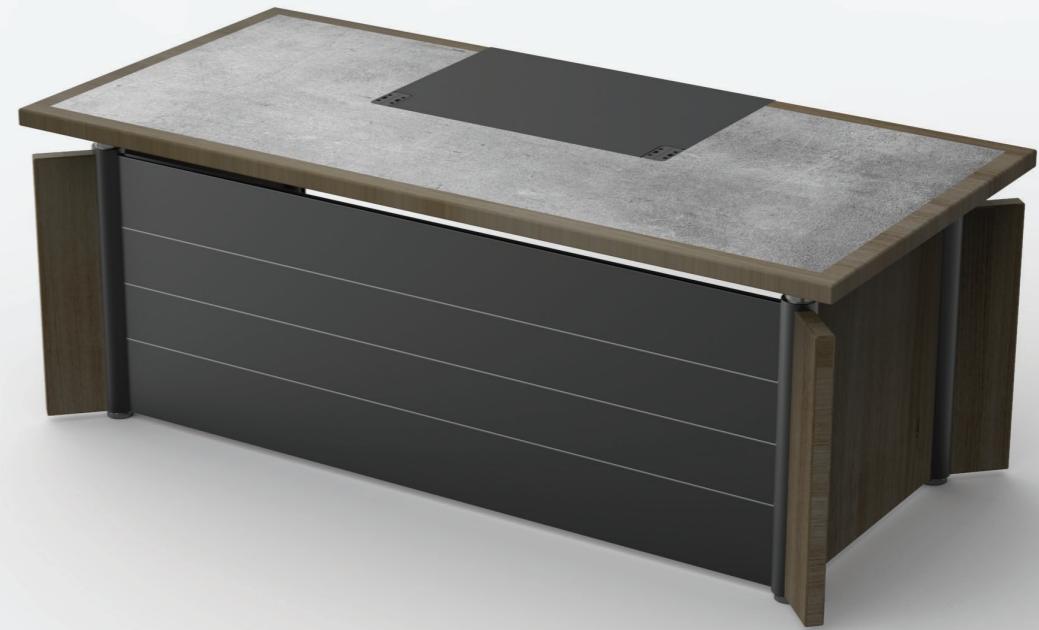
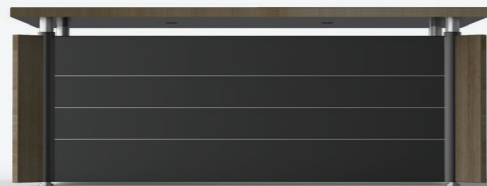
ILHUNG Hume Collector



product design



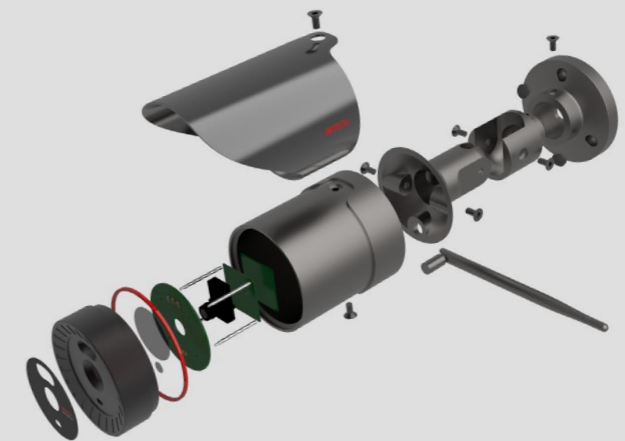
product design



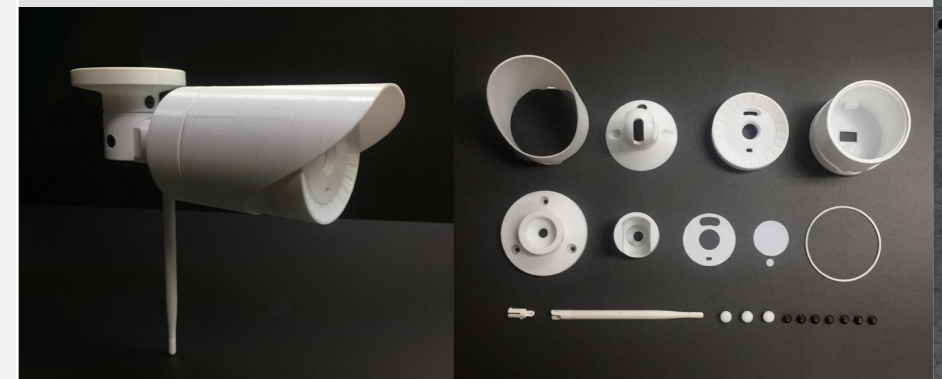
우수디자인
산업통상자원부선정

WORLD FURNITURE Executive Desk

product design



INTECH CCTV Flame Detector



product design



SUPEX LED Lantern



product design

nitodesign

DOOSAN
Excavator Control Lever



product design



DOOSAN
Excavator Controll Lever



product design



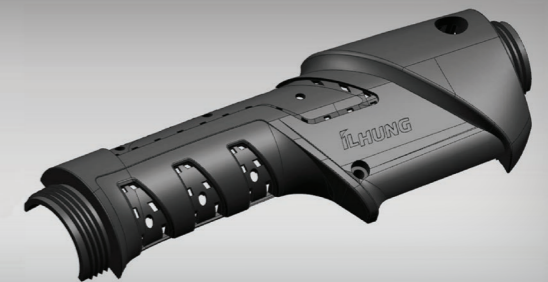
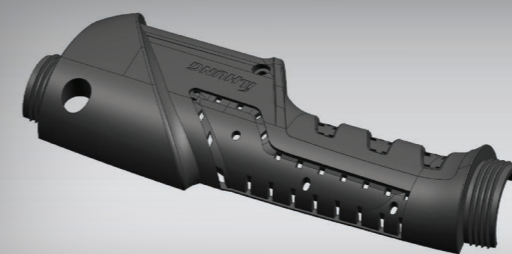
ILHUNG Welding Hume Torch



product design



ILHUNG Welding Torch



product design



MEKAS Clothing Cleaner

product design

nitodesign

SAMSUNG Passenger Information Monitor



product design



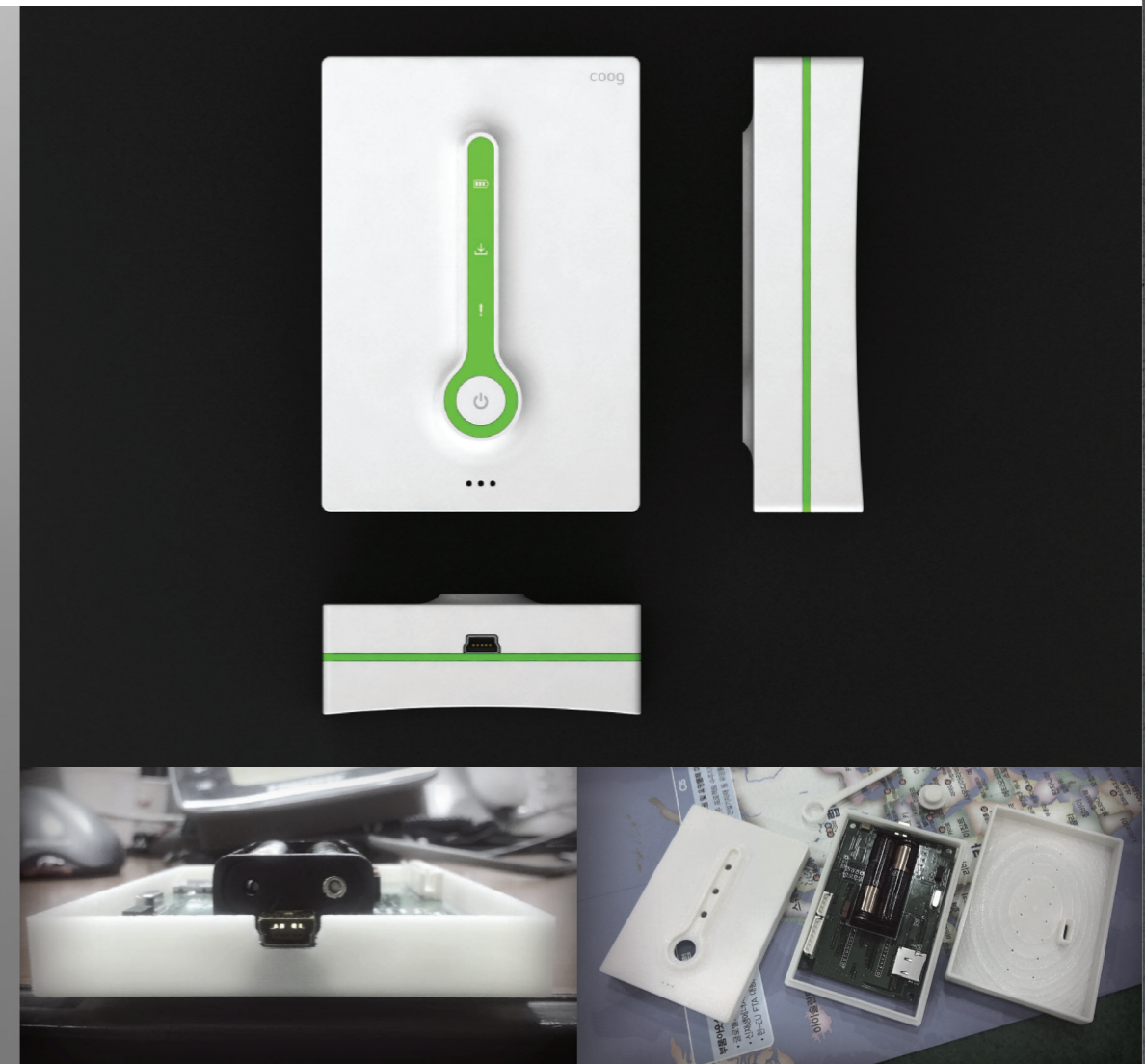
MONITECH Weld Tester



product design



CONOTEC Data Logger



product design



product design



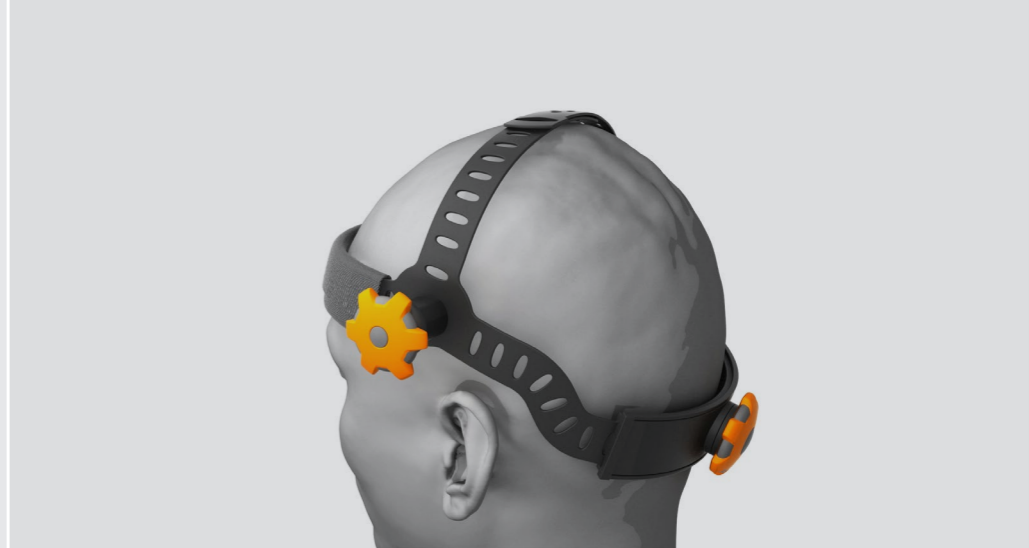
MONITECH Welding Monitoring System



product design



ILHUNG Headband



product design



HDR Alcaline Reduced Water Bottel



product design

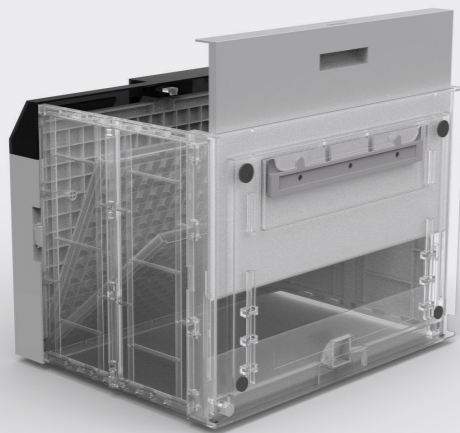
nitodesign



DAEWOO Room Mirror



LG U+ Parcel Delivery Locker



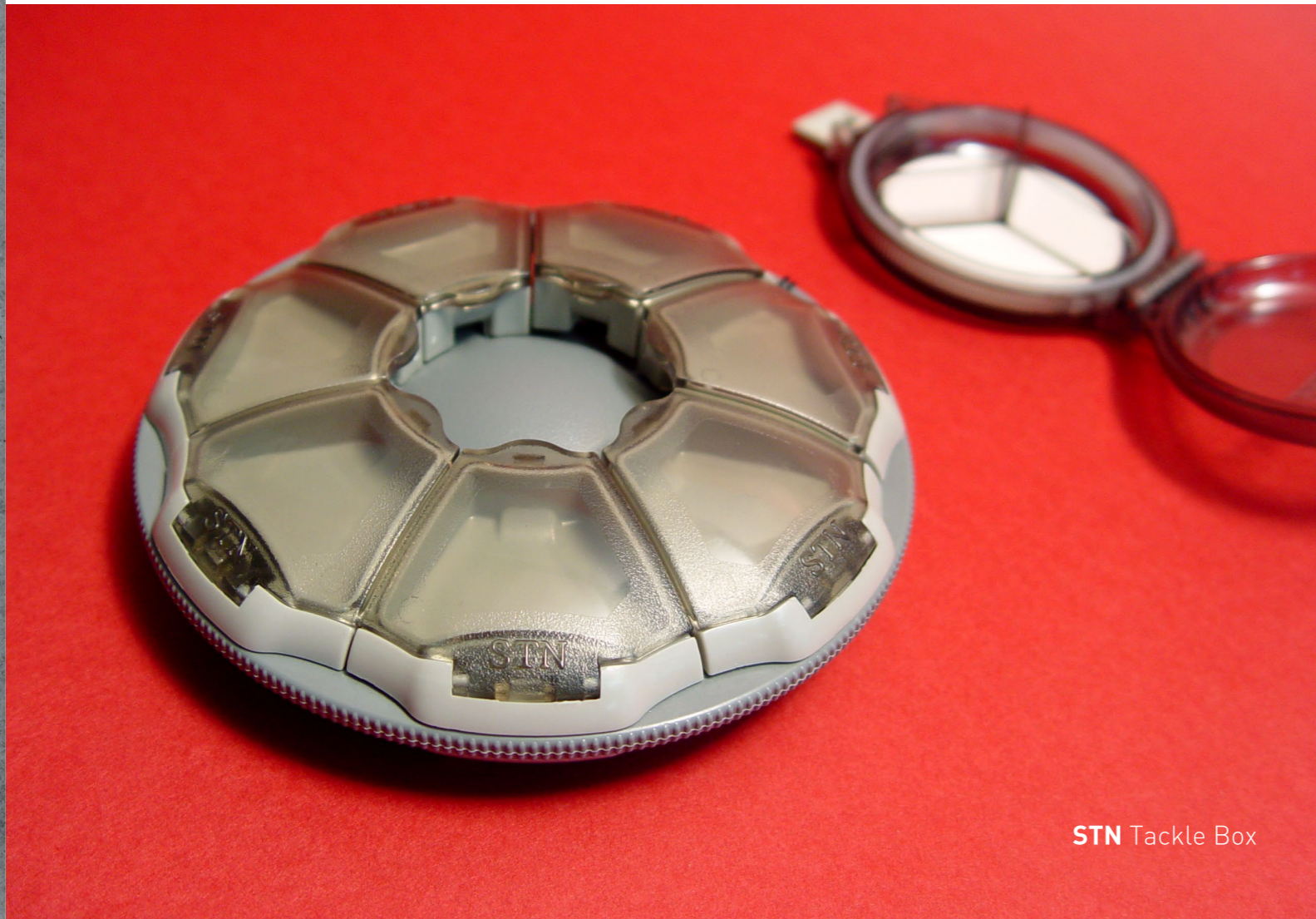
product design



MONITECH Welding Monitoring System



product design



STN Tackle Box



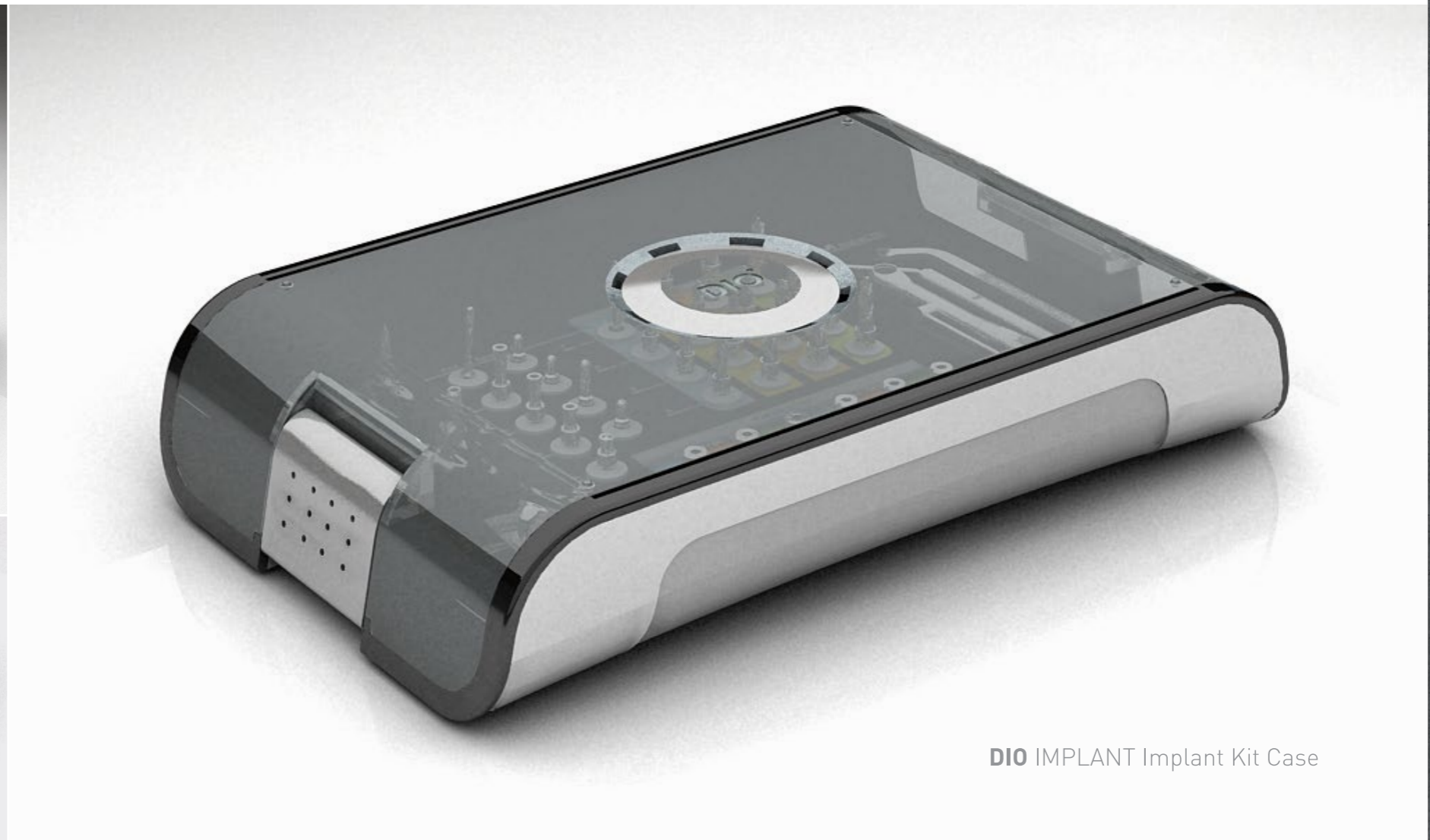
product design



SEYOONG Digital Flowmeter

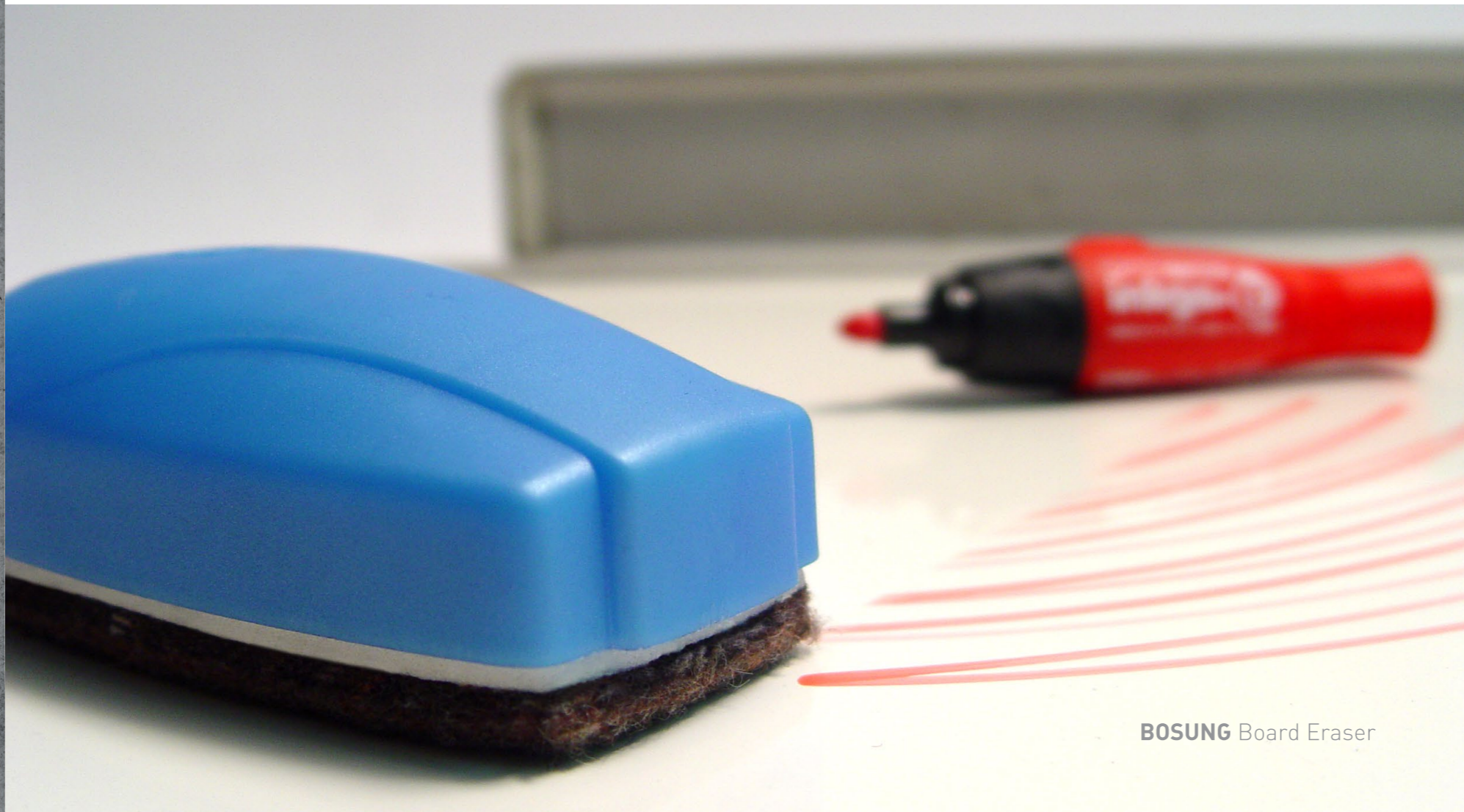


product design

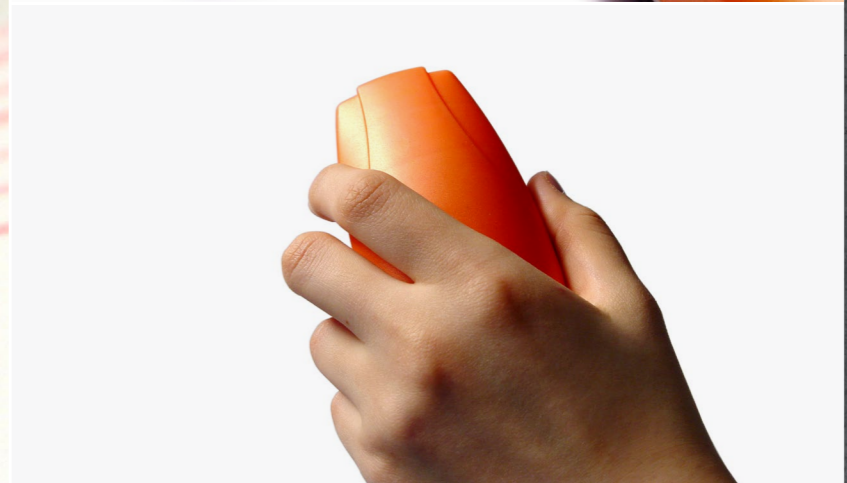


DIO IMPLANT Implant Kit Case

product design



BOSUNG Board Eraser



product design

nitodesign



BOSUNG Board Marker



WAVENEST Life Raft



product design



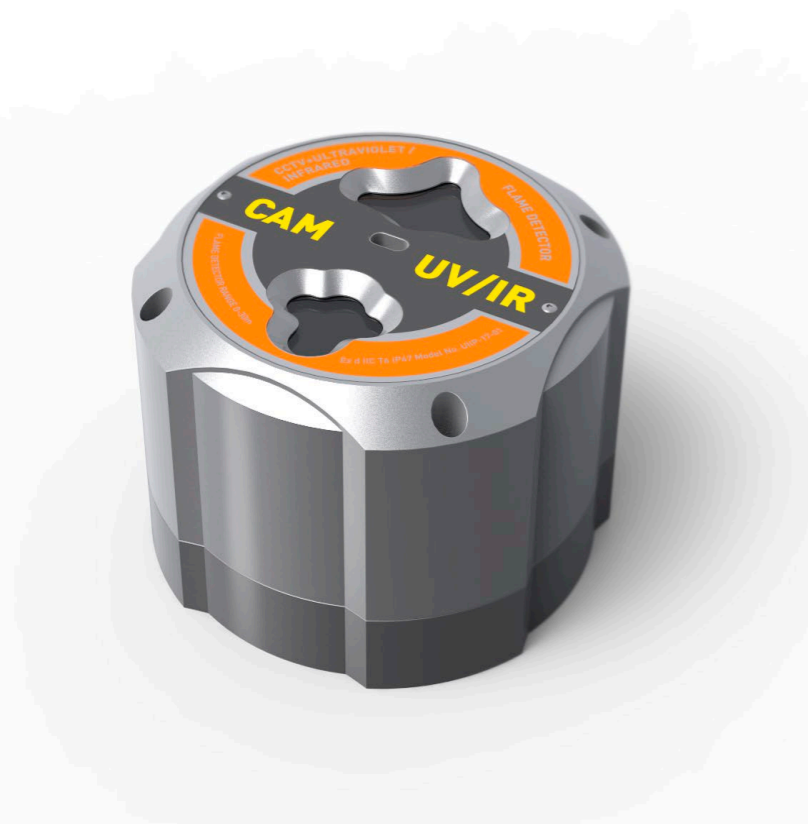
NITODESIGN Calendar



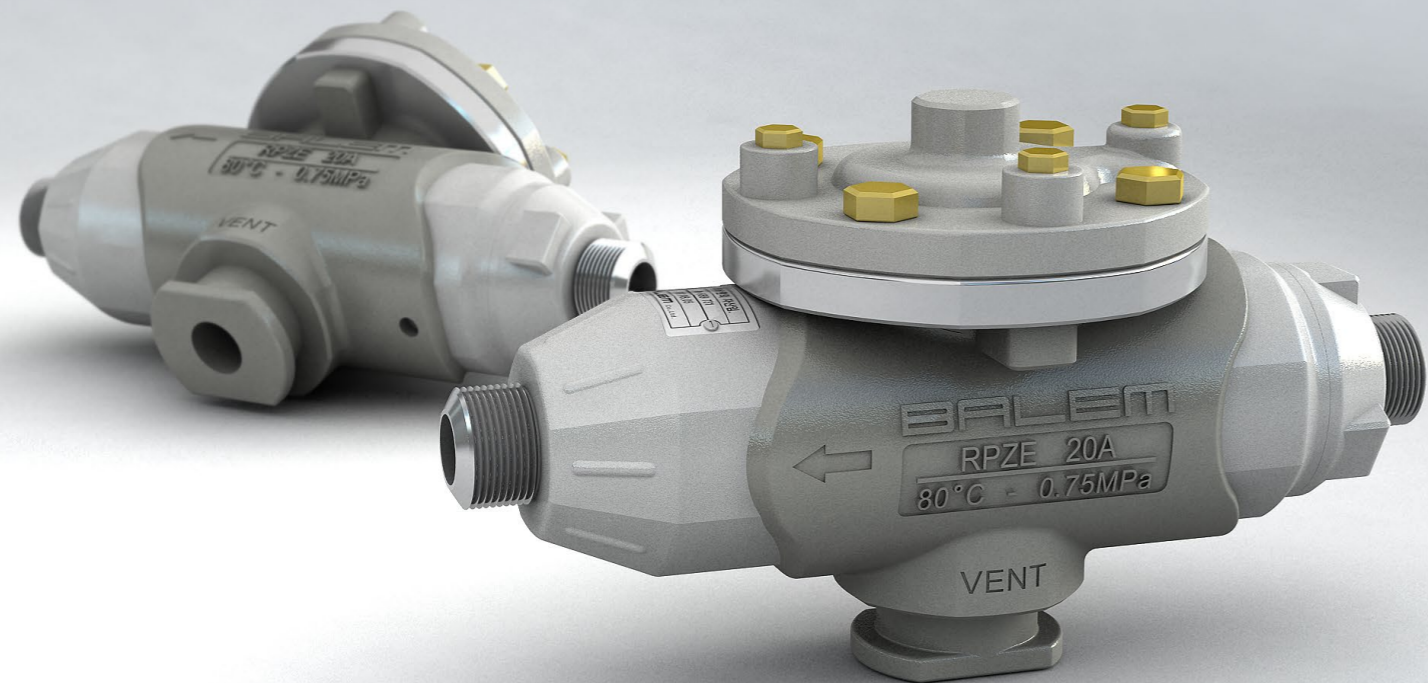
product design

nitodesign

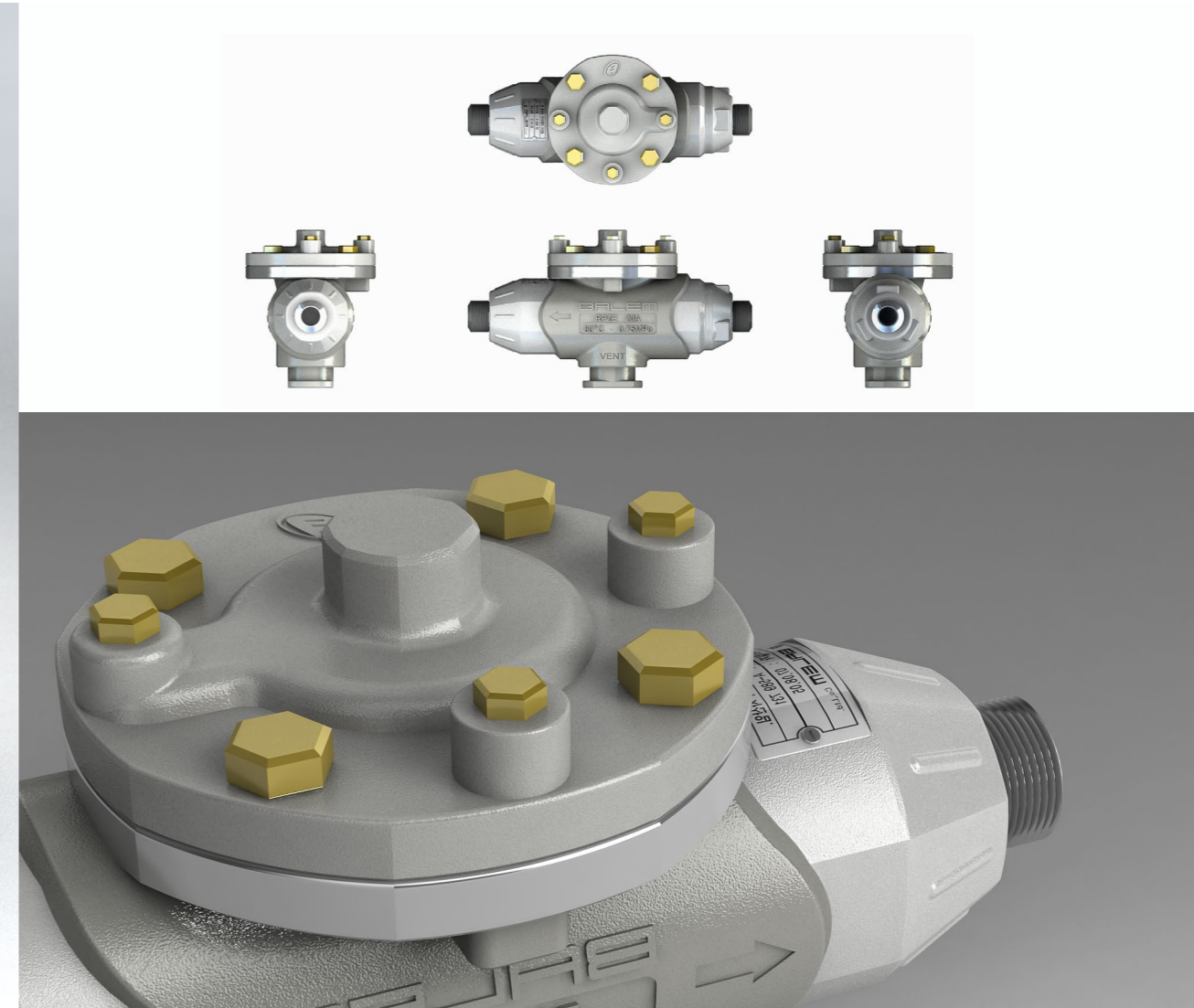
INTECH Flame Detector



product design



BALEM Non Return Valve



nitodesign

Thank you!

Less is More

니토디자인
Ver. 2104

부산광역시 북구 시랑로 136 (구포동) 삼원빌딩 4층
T. 051. 343. 3845 F. 051. 343. 3846
nitodesign1@naver.com www.nito.co.kr

136, Sirang-ro, Buk-gu, Busan, Republic of Korea
T. +82. 51. 343. 3845 F. +82. 51. 343. 3846